



www.zaptheblackstone.com

Be Part of Bringing Back The Blackstone River Watershed!

In 1972, an event called **ZAP The Blackstone** brought a record-breaking 10,000 volunteers who lined the banks of the Blackstone River, and with help from the RI National Guard, RI & MA cities/towns and multiple businesses, removed tons of debris from the river.

However, the job has only just begun to make the waters of the Blackstone River and Watershed swimmable, fishable, and yes, even drinkable!

**Join us on 8-27-22 for watershed-wide clean-up & a major celebration
9-10-22 of the 50th Anniversary of "Zap the Blackstone"!
We'll be honoring our past & present participants, detailing
accomplishments & announcing the continued work
to *Bring Back the Blackstone!***

The RI Department of Environmental Management
has pledged \$10,000 to kick start **ZAP 50!**
We're well on our way meet our goal of \$50,000 to make it all happen.

Can we count you in? Sponsors will be recognized in a multi-media promotional campaign including Commemorative Program Recognition Space, Event Stage Announcements, Web Banners, Social Media Posts, as well as on-site Banners at the September 10th ZAP 50 event.
(See Page 2 for Sponsorship Levels)

Contact: Steve Maciel – Steve Maciel – steve@tourblackstone.com - 401-724-2200 x210
Or Mike Martin - mike@tourblackstone.com - 401-724-2200 x204

Our Mission: Inspire and Increase Sustainable Tourism in the Blackstone River Valley
Blackstone Valley Tourism Council ~ 175 Main Street, Pawtucket, RI 02860 ~ tourblackstone.org



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ZAP 50 Sponsor Options

(All supporters will be listed in our ZAP 50 Commemorative Program)

- Friend of ZAP the Blackstone – Any support amount welcome**
- In-Kind Sponsor** (Send us a list of items/services)
- Clean-Up Sponsor - \$250**
 - ~ Included in ZAP 50 Commemorative Program & Logo on zaptheblackstone.com
- ZAP 50 Supporter - \$500**
 - ~ 1/8 Page Recognition Space in ZAP 50 Commemorative Program
 - ~ Stage Announcements
- Bronze Sponsor - \$750**
 - ~ 1/4 Page Recognition Space in ZAP 50 Commemorative Program
 - ~ Stage Announcements
 - ~ Logo on On-Site Banner
 - ~ Logo on zaptheblackstone.com
 - ~ Social Media Presence
- Silver Sponsor - \$1,000**
 - ~ 1/2 Page Recognition Space in ZAP 50 Commemorative Program
 - ~ Stage Announcements
 - ~ Logo on On-Site Banner
 - ~ Logo on zaptheblackstone.com
 - ~ Social Media Presence
- Gold Sponsor - \$5,000**
 - ~ Full Page Recognition Space in ZAP 50 Commemorative Program
 - ~ Stage Announcements
 - ~ Logo on On-Site Banner
 - ~ Logo on zaptheblackstone.com
 - ~ Banner Ad on zaptheblackstone & blackstonevalleytourismcouncil.org sites
 - ~ Social Media Focus
- Platinum Sponsor - \$10,000+**
 - ~ Cover Position in ZAP 50 Commemorative Program (Position as available)
 - ~ Included in Event Press Release
 - ~ Stage Sponsorship including dedicated Stage Branding
 - ~ Prominent Logo on On-Site Banner
 - ~ Logo on zaptheblackstone.com
 - ~ Fixed Banner Ad on zaptheblackstone & blackstonevalleytourismcouncil.org sites
 - ~ Social Media Focus

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2022 ZAP 50 Sponsorship Form

Please complete this form to become a sponsor of one of the Blackstone Valley Tourism Council's major initiatives. Together, we can **Bring Back the Blackstone!**

Sponsor Name (Company/Individual): _____

Contact Person: _____ **Phone Number:** _____

Mailing Address: _____

Email Address: _____

Web Address: _____

Checks Payable to:
Blackstone Valley Tourism Council

*All Major Credit Cards Accepted
c/o Amanda Wood*

Note: BVTC is a 501(c)(3) charitable organization. Participation in this event is tax deductible to the extent allowed by law.

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